

Words Are Events

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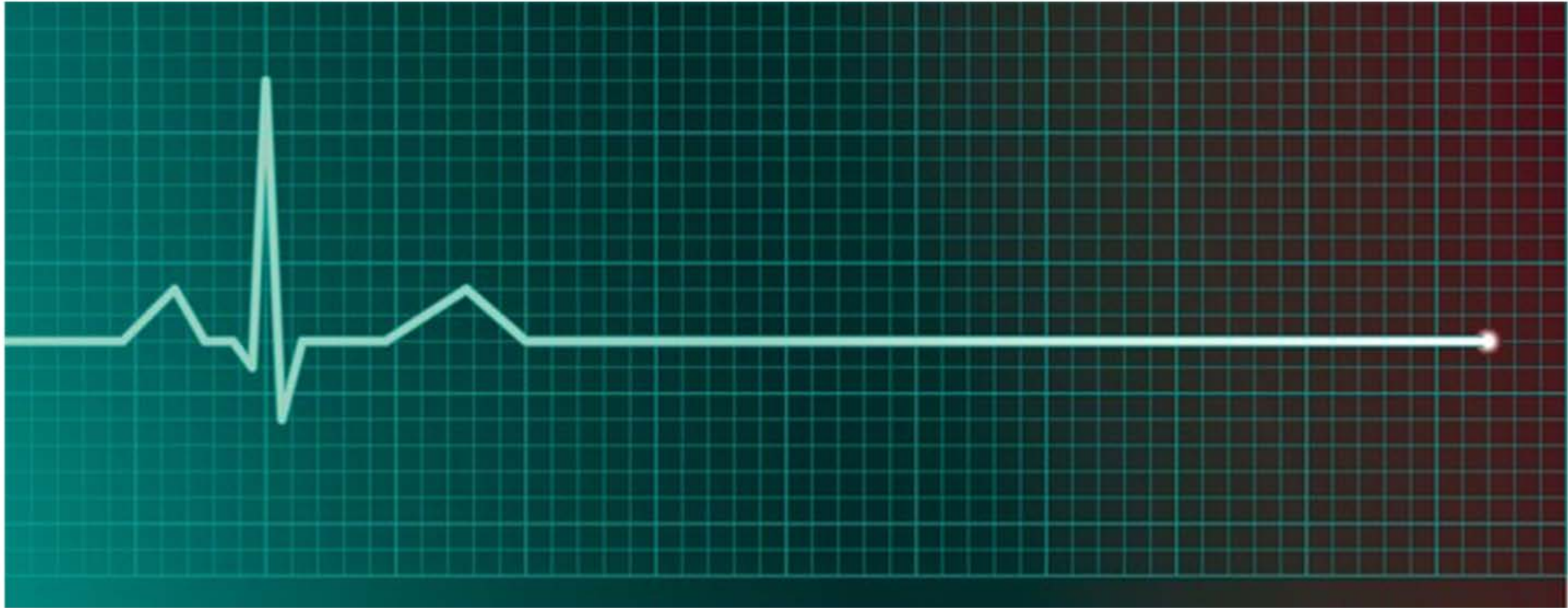
LIFE IS PAIN au
chocolat



**How do we think and speak about change differently
in life and within the workplace?**



Change is like an ECG...



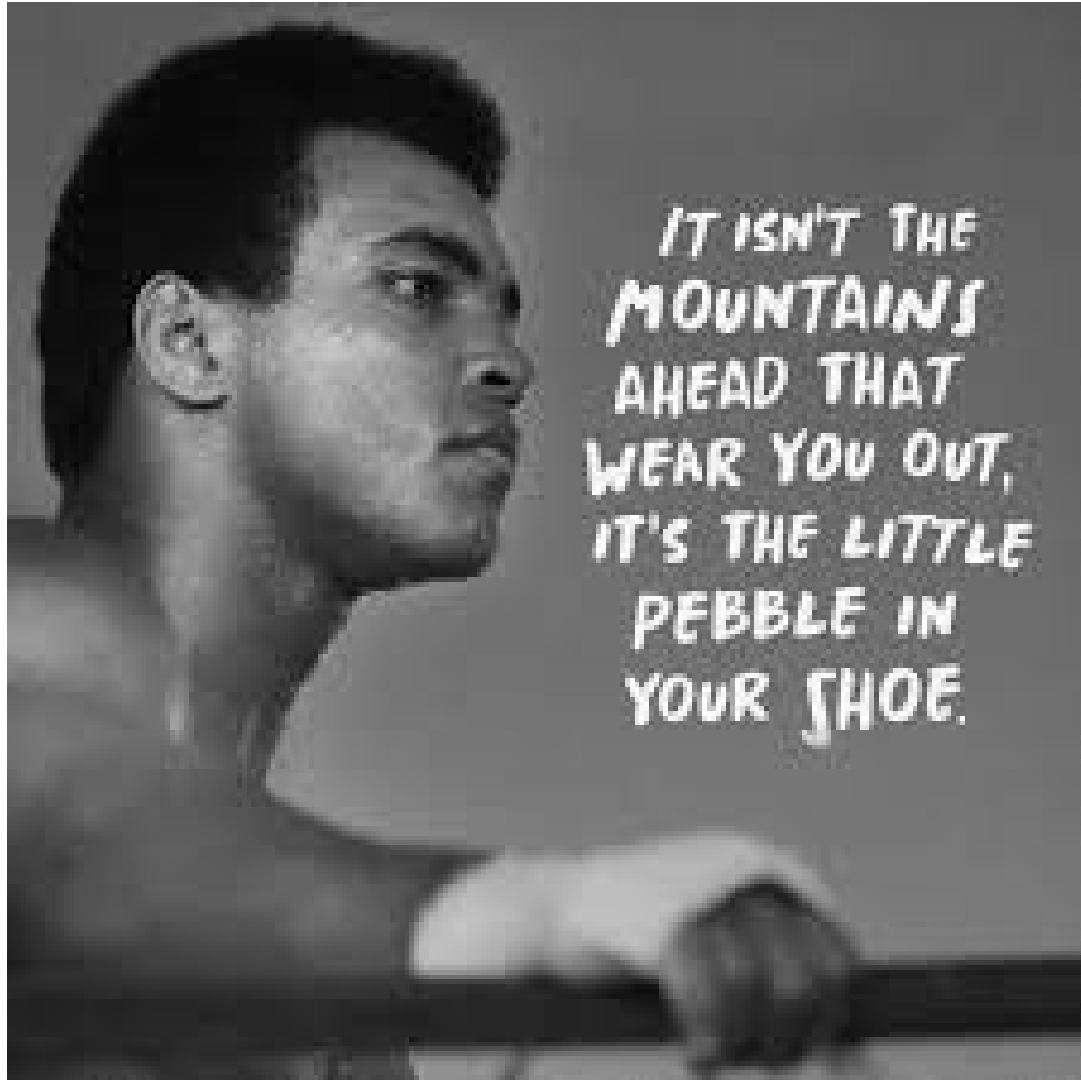
... ups and downs are good; flatline is not so good!



MINDset

TOOLset

SKILLset



IT ISN'T THE
MOUNTAINS
AHEAD THAT
WEAR YOU OUT,
IT'S THE LITTLE
PEBBLE IN
YOUR SHOE.



THE ELECTRIC LIGHT
DID NOT COME FROM
THE CONTINUOUS
IMPROVEMENT
OF CANDLES

OREN HARARI

What do we mean by 'change' in our organizations?





How we 'speak' about change matters more than we know!!!

'What is your burning ambition?'

Do we 'audit' our
change vocabulary?

What are some of the
words that have been
used, mis-used and
abused to the point they
lost all meaning?

Stay tuned for my
personal 'favorites' 😊



‘transformation’ for
‘restructuring’

‘agile’ and ‘iterative’ for
‘failure’

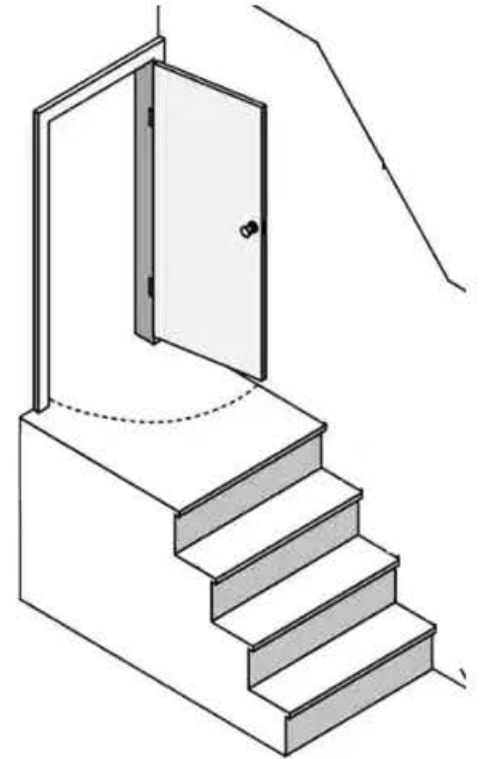


‘productivity’ for
‘cost-cutting’

‘resilient’ for
‘it is what it is’

(please read: ‘suck it up, buttercup’)

Look for the landing!





“Words are events, they do things, change things. They transform both speaker and hearer; they feed energy back and forth and amplify it. They feed understanding or emotion back and forth and amplify it.” (Ursula K LeGuin)

thank
you